



**Move On Up, Mississippi  
Grant Application  
2021-22 Funding Cycle  
Fiscal Year: May 1, 2021-April 30, 2022**

*Move On Up, Mississippi  
inspires and funds educational initiatives  
to realize a healthier future for Mississippi children.*

If emailing, please send your completed application in PDF form to [grants@moveonupms.org](mailto:grants@moveonupms.org).  
If you do not receive a confirmation of receipt within 48 hours of submitting,  
please call (662) 380-2340.

***Emailed PDFs must be received no later than 11:59pm on March 5, 2021.***

If mailing, please send your completed application to:  
*Move On Up, Mississippi  
1005 N. Lamar Boulevard  
Oxford, MS 38655*

***Mailed copies must be postmarked no later than March 5, 2021.***

## 2021-22 Grant Application Process

The following grant application requires all applicants to submit a detailed account of their initiative's mission, proposal, and budget. Complete applications must be sent by mail or by email.

- Emailed forms must be received at [grants@moveonupms.org](mailto:grants@moveonupms.org) in PDF form by 11:59pm on March 5, 2021. **Multiple PDF files will not be accepted.**
- Mailed copies must be postmarked on or before March 5, 2021.

Following the grant deadline, the MOUMS Board of Directors will meet to consider grant awards. You will be notified of the MOUMS board's decision regarding your final grant proposal once the results have been tallied. MOUMS will offer funding for its grant awards in two tiers, which consist of one category for smaller-scale projects (\$0 to \$4,999) and another for larger-scale projects (\$5,000 to \$15,000).

**MOUMS's funding awards will be based on the anticipated impact the submitted programs have on children in the service area. Funds may be awarded in only one tier if that is the best use determined by the board.**

If you have questions concerning any portion of this grant application, please contact MOUMS's project manager at [grants@moveonupms.org](mailto:grants@moveonupms.org).

## Grant Proposal Checklist

### Eligibility Documentation

To receive a MOUMS grant, you must be one of the organizations described below or have fiscal sponsorship from one of those listed, and provide the following:

- Nonprofit Applicant: A copy of your organization's federal IRS 501(c)(3) ruling letter.
- Public School: A letter of project approval from school principal or superintendent.
- Town/City or Government Agency: A letter of project approval from the agency's leader.
- Organizations with a Fiscal Sponsor:
  - If the fiscal sponsor is a 501(c)(3), please include the sponsor's IRS 501(c)(3) ruling letter, and a letter of project approval from its director or chairperson.
  - If the fiscal sponsor is a public school or a town/city or government agency, please include a letter of project approval from leadership described above.

**When submitting your grant proposal, please include in the following order:**

- Request Cover Page:** Use **Form #1**
- Organizational Profile:** Use **Form #2** to provide a brief description of your organization.
- Initiative Description:** Provide a full description of your initiative by completing **Form #3**. *Carefully complete all categories. Refer to the attached data resources for support.*
- Budget Proposal:** Use **Form #4** to provide an itemized budget for your initiative. *Please be specific. List funds firmly committed to the initiative from other or partnering organizations, if any.*
- Supplemental Documents:** Please attach, as appropriate, following Form #4:
  - List of your organization's current staff and deciding members (i.e. board of directors/trustees)
  - Required letters, as appropriate:
    - Letter of initiative approval signed by the appropriate official
    - Letter(s) of commitment to the initiative from any contributing and/or partnering organizations
    - Copy of official IRS 501(c)(3) ruling letter (if applicable)
    - Map of location of initiative if different from agency's physical address
    - Any vendor quotes

***Please only include forms relevant to your submission.***

**Important: Your application will not be considered if you do not include all check listed items.**

# Request Cover Page (Form #1)

Date final application submitted:

Title of initiative:
Initiative start date:
Initiative end date (if applicable):
Name of organization (fiscal agent):
Name of fiscal agent (if different from organization):
Mailing address of organization:
Physical address of organization (if different from mailing):
Web address of organization:
Name of primary contact:
Primary contact's role/title:
Phone number:
Email address:
Name of secondary contact:
Secondary contact's role/title:
Phone number:
Email address:

**Initiative Summary (Form #1 Continued)**

Present a brief profile of your initiative using **200 words or less**. You will be able to provide a more detailed description in Form #4.

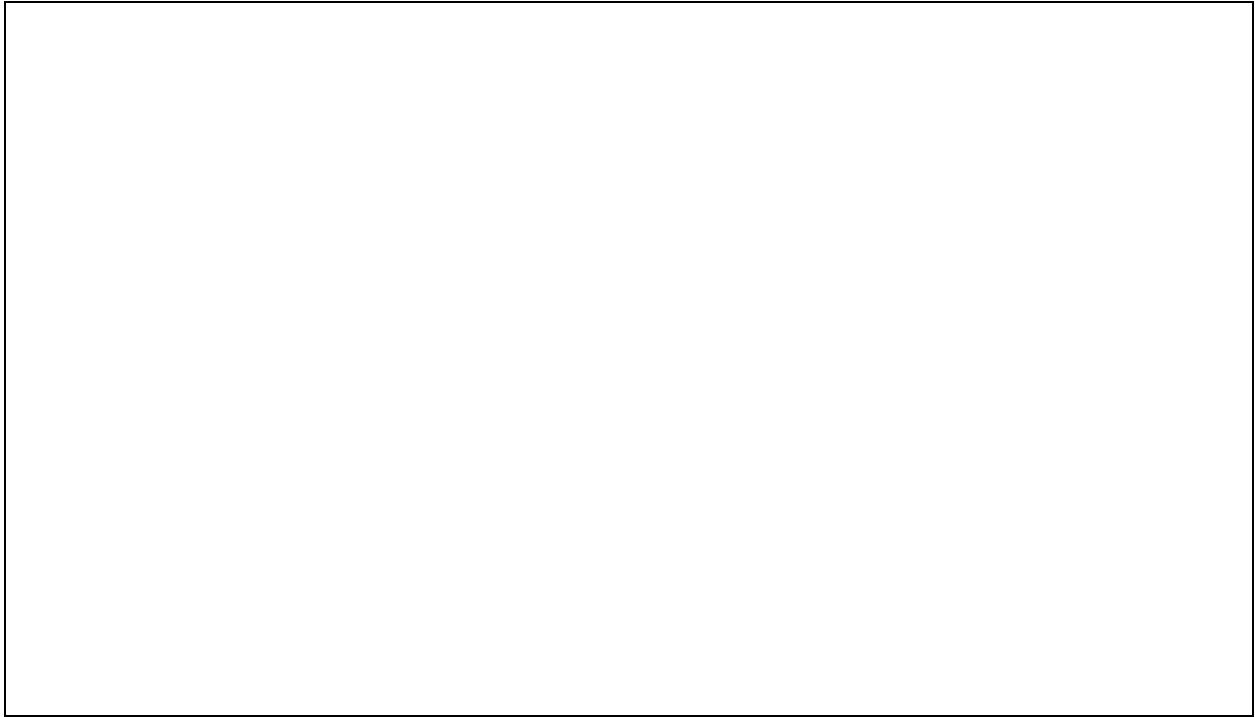
**Organizational Profile (Form #2)**

Answer the following questions to present a profile of your organization. You may use **200 words or less** for each answer:

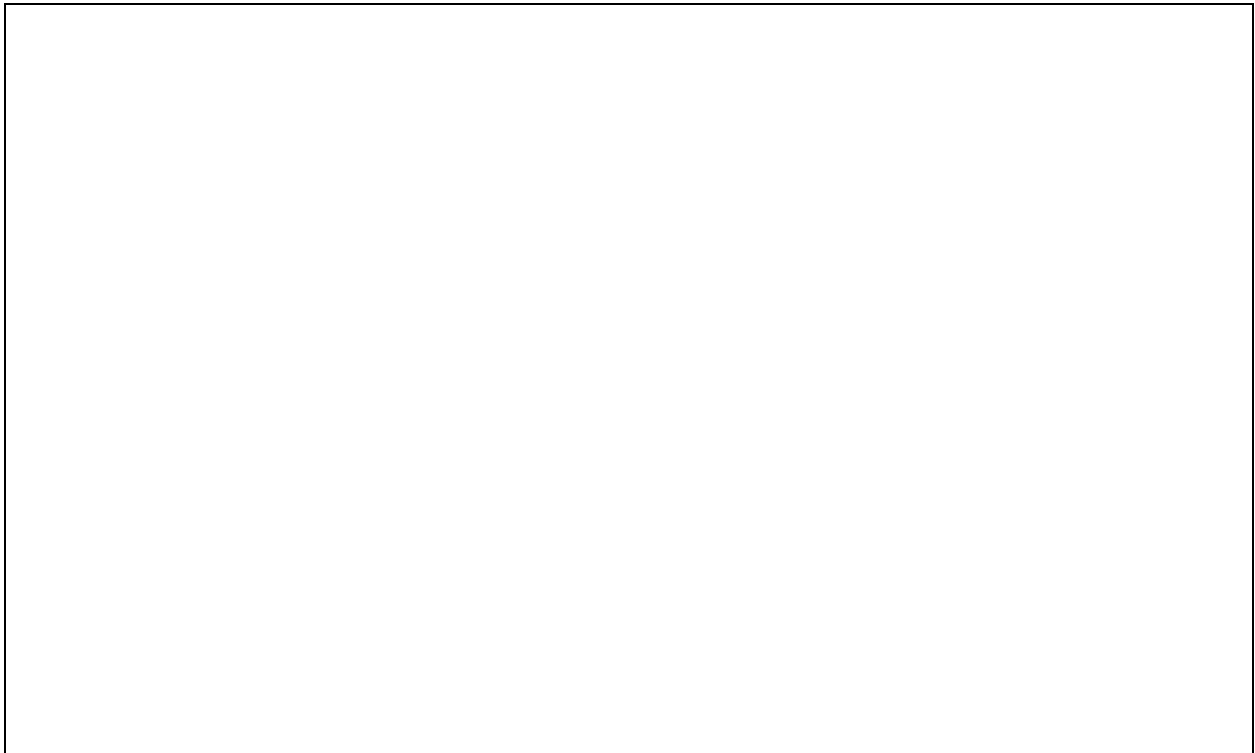
1. In what year was your organization founded?

2. Share your organization’s mission statement:

3. Describe the audience your organization serves:



4. Does your organization have a current strategic plan, and, if so, how does the proposed initiative meet the goal(s) of this plan?



5. What is your organization's overall annual budget and what percentage, if any, is funded by an endowment?

6. Has your organization previously received MOUMS funding?



6a. If you answered yes to question #6, attach to this proposal the most recent project progress report(s) your organization submitted to MOUMS. The report(s) should include but are not limited to the total amount of the previous funding requested, timeline(s) of previous activities, and a summary of previous successes, challenges, and plan(s) for improvement.

7. **In 200 words or less**, outline below the major challenges encountered by your organization during the COVID-19 pandemic and how your organization worked to address each.

## Initiative Description (Form #3)

Answer the following questions to present a profile of the initiative for which you are requesting funding. You may use **200 words or less** for each answer:

1. Explain how the initiative seeking funding addresses one or more of the following needs in Mississippi: food insecurity, health education, physical activity, and/or overall wellbeing. Provide data illustrating the need(s) in the initiative's service area:

2. Describe the target population(s) this initiative seeks to serve:

**3. What is the estimated number of participants this initiative will serve during the funding period?**

**4. Identify your partner organization(s) and their role within this initiative:**

5. List three clearly identified goals for this initiative:

6. Keeping in mind that MOUMS funds will be distributed by May 1, 2021, provide a proposed timeline for your initiative, including a work plan if your initiative is new:

[Empty response box for providing a proposed timeline and work plan.]

7. Describe the projected outcome(s) of this initiative: 1) how will it realize a healthier future for children living in underserved communities in Mississippi, and 2) how will you evaluate its success? NOTE: Your organization's evaluation of this initiative will be required if/when you receive funding and reapply for additional funding. Therefore, be sure the evaluation plan is thorough and accurate.

8. Outline a detailed plan to sustain funding for this initiative beyond this fiscal year:





**Budget Narrative:** Provide a narrative justifying your budget, including in-kind contributions. Limit your response to **200 words or less**.

## Supplemental Documents

**Include the following documentation, as appropriate, after Form #4:**

- List of your organization's current staff and deciding members (i.e. board of directors)
- Required letters, as appropriate:
  - Letter of initiative approval signed by the appropriate official
  - Letter(s) of commitment to the initiative from any contributing and/or partnering organizations
  - Copy of official IRS 501(c)(3) ruling letter (if applicable)
  - Map of location of initiative if different from agency's physical address
- Vendor quotes, as relevant

## Community Needs Research Resources

Comprehensive list provided by the **University of Mississippi's Center for Population Studies**

To contact CPS, email director Lynn Woo at [lcwoo@olemiss.edu](mailto:lcwoo@olemiss.edu).

### **General**

Explore US Census Data: <https://data.census.gov/cedsci/>

Net Migration Patterns for US Counties: <http://www.netmigration.wisc.edu/>

*Combination of Decennial Census data and birth/death records analyzed using a residual method.*

*Provides net migration (balance of in-migrants minus out-migrants) for decades from 1950 through 2010*

### **Education**

Annie E. Casey Foundation: Kids Count Data: <http://datacenter.kidscount.org/>

*Stats on child well-being, including poverty rates, graduation rates, infant mortality, unemployment and median household income, by state and across states*

National Center for Education Statistics: <http://nces.ed.gov/>

*Stats on early childhood, elementary and secondary education from the US Dept of Education. Includes the National Assessment of Educational Progress: <http://nces.ed.gov/nationsreportcard/>, an assessment of what students in the US know and can do in various subject areas.*

### **Health/Nutrition**

US Department of Agriculture Economic Research Service: <http://www.ers.usda.gov/>

*Stats on food security & assistance, nutrition, diet, health & safety, as well as rural economy and natural resources & environment.*

National Center for Children in Poverty: <https://www.nccp.org/tools/>

*Stats on family economic security, youth physical & mental health, early care & learning and immigrant families*

Kaiser Family Foundation State Health Facts: <http://www.statehealthfacts.org/>

*Comprehensive study of both health insurance coverage and issues as well as incidence of several prominent common health issues, both state by state profile and comparisons between states.*

Mississippi Department of Health Vital Records: <http://mstahrs.msdh.ms.gov/>

*Data on several topics (Marriage, Divorce, Pregnancy, Birth, Death, Infant Mortality) at the state and county-level, plus regional county groupings (e.g. Public Health Districts)*

2019 US Hunger Atlas:

<https://www.hungerfreeamerica.org/sites/default/files/atoms/files/U.S.%20Hunger%20Atlas%202019.pdf>

County Health Rankings: <https://www.countyhealthrankings.org/app/mississippi/2020/overview>

*Data on several topics at the state and county/county equivalent-levels. Individual indicators and county rankings within each state can also be looked at.*

### **Economic/Employment**

US Bureau of Labor: <http://www.bls.gov/>

*Stats on a variety of topics related to labor, including employment & unemployment rates, pay & benefits, and inflation & prices*

Mississippi Department of Employment Security (Labor Market Info):

<http://www.mdes.ms.gov/information-center/labor-market-information/>

*MS specific stats on employment, wages, population, income and occupational projections*

Longitudinal Employer-Household Dynamics:

Quality Workforce Indicators (QWI) Explorer: <http://qwiexplorer.ces.census.gov/#x=0&g=0>

QWI On the Map: <http://onthemap.ces.census.gov/>

*Combines the use of Census geography and data products with additional data on employers and employees and produced by the Census Bureau*

You may also contact [grants@moveonupms.org](mailto:grants@moveonupms.org) for help in using these resources.